

brandon

— CONSULTING —

Bio-Medical Research utilise virtualization to reduce costs and increase efficiencies

Challenge

Every organization requires systems which are streamlined and operate in a highly effective and efficient manner. Bio-Medical Research (BMR) is no different in this regard. By adopting Brandon's proposals, BMR now has a cost effective operating system which is extremely easy to manage. This was made possible with VMware virtualization, now rolled out by Brandon Consulting for Bio-Medical Research and similar clients.

"We previously used a lot of Legacy infrastructure. This infrastructure was not very cost effective and proved to be a handful to manage," says Tom Neill from BMR.

"With VMware Virtualization, Bio-medical can dramatically improve the efficiency and availability of resources and applications within the organization" stated Gary Melvin, Sales Director, Brandon Consulting. Another aspect of virtualization which is often overlooked is the reduction in capital costs and the vast improvements in energy efficiency which are extremely beneficial to both the environment and the organizations bottom line.

Solution

Through the implementation of VMware Virtualization, BMR's entire infrastructure has been transformed. The adoption of VMware has allowed BMR to save on overall IT costs by consolidating their resource pools and delivering highly available machines.

Results

BMR does not have a large IT department so the expertise that Brandon provides to the company is invaluable. The day to day IT support which Brandon provides is vital to ensure the smooth running of the entire organization.

Tom Neill, BMR says, *"The level of expertise and guidance which Brandon can provide a company like BMR is extremely beneficial. An impressive selling point to us was that Brandon had previous experience with companies of a similar size. Technology is now an integral part of every business due to the dynamic nature of the IT industry. Your company can simply not afford to be left behind."*

Overview

Products Used

- VMware Enterprise , Microsoft Exchange 2007, Microsoft SQL, Terminal Services ,Symantec Backup Exec 12.5 Dell Poweredge Servers and Equallogic Storage.

Client Profile

- Bio-Medical Research (BMR) Ltd is a privately owned company based in Galway. BMR have over 30 years experience in the research, design, manufacturing and marketing of medical grade products for both muscle strengthening and pain relief.

Business need

- BMR needed to consolidate its infrastructure into a stream lined operation in a cost effective manner, where systems could be managed effectively and efficiently.

Solutions and Benefits

- Brandon has totally reshaped BMR'S entire infrastructure and has completely streamlined its technology resources. This has been achieved by the adoption of VMware Virtualization. The transformation has lead to a dramatic reduction in costs and has provided BMR with a more manageable infrastructure.

Quote

"Brandon are great to deal with, they bring a huge amount of expertise to the table. Their hands on approach has made the transition from Legacy to VMware Virtualization a smooth process. Subsequently, their support services in the aftermath of this transition have been top class."

*Tom Neill
Bio-Medical Research (BMR)
Ltd.*